



Tour: **STEM & Business Masters**
Destination: Orlando, Florida
Specialization: Business, Science, Mathematics, Engineering, Technology & Leadership
Itinerary: 7-days / 6-nights in Orlando

FLORIDA STEM & BUSINESS MASTERS			
Day	Morning	Afternoon	Evening
1	Travel to Orlando, Florida; transfer to hotel & check-in		Welcome, Safety & Orientation
2	Universal Studios Theme Park & Island of Adventure Theme Park with Park Hopper + 2 Business & Leadership Master Classes		Welcome Dinner
3	NASA's Kennedy Space Center		Dinner & Mini-Golf
4	Universal Studios Theme Park & Island of Adventure Theme Park with Park Hopper + Marketing & Sales Master Class & Meteorology Master Class		Dinner & Free Time
5	Science Lab at Orlando Science Center	Lunch, Wild Florida Airboat Tour & Everglades Master Class	Dinner On Own at Universal's City Walk
6	Volcano Bay Water Park + Science & Technology STEAM App Master Class		WonderWorks & Pizza Comedy Show
7	Farewell Dinner		
	Depart Orlando for Home		



As with all sample itineraries, please be advised that this is an 'example' of a schedule and that the activities and hotels shown may be variable dependent upon dates, weather, special requests and other factors. Itineraries will be confirmed prior to travel.



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Why consider this STEM & Business tour to Orlando?

Orlando, Florida is more than just theme parks—it's a dynamic hub of innovation, entrepreneurship, and hands-on learning that makes it an ideal destination for high school students exploring STEM and business pathways. This itinerary blends immersive educational experiences with the excitement of Orlando's world-class attractions. Students will engage with cutting-edge technology at the Kennedy Space Center, explore the inner workings of the Universal global brand through behind-the-scenes business workshops, and dive into interactive exhibits at the Orlando Science Center. Each stop is designed to spark curiosity, build real-world connections, and inspire future careers in science, technology, engineering, and business.

For educators and parents, this program offers a meaningful balance of academic enrichment and safe, structured adventure. The itinerary emphasizes leadership, collaboration, and critical thinking, all within a supportive group travel environment. With thoughtfully curated activities, professional guides, and opportunities for reflection and growth, students return not only with unforgettable memories but also with a deeper understanding of how classroom learning translates into real-world impact. Orlando's vibrant energy and educational depth make it a top-tier choice for schools seeking purposeful travel that excites and empowers.

Day 1

Dinner on arrival, dependent upon flight times

Travel to Florida arriving at in the late afternoon or early evening. After boarding your motorcoach your group will be transferred to your hotel on/near International Drive.

Sample Hotel: Springhill Suites, International Drive - Innovatively designed and ideally located for our groups, this suite hotel is a great place to relax, refuel and enjoy everything the area has to offer. Located minutes from great dining and attractions, groups will make themselves at home in spacious suites that include two queen beds, a pull-out sofa sleeper, mini-refrigerator, microwave, coffeemaker, complimentary high-speed Internet and more. Hotel amenities include an on-site fitness center, an outdoor heated pool, a business center, and a guest market. Breakfast is served at our hotel each morning.



After check-in, we'll get settled and have our Welcome, Safety & Orientation Meeting. Later, dinner will be at our hotel. There's plenty to do both at the hotel and in the nearby areas so if you arrive early enough and would like to plan an activity for this day, just let us know. We are happy to create a custom itinerary for you.



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Day 2

Breakfast & dinner included; lunch on own

Today is the day to jump into both business and fun! We'll have the full day to spend at Universal, allowing us **park-to-park access for 2 theme parks and a water park!**

Universal Studios Theme Park - Universal Studios Florida offers students an unforgettable blend of entertainment and education, where the magic of movie-making meets real-world business and technology. From thrilling rides and immersive attractions to behind-the-scenes insights into production, branding, and innovation, the park provides a dynamic environment for learning through experience. Students gain a deeper appreciation for storytelling, engineering, and entrepreneurship as they explore how creative ideas become global phenomena. It's a perfect stop for high school groups seeking inspiration, excitement, and a fresh perspective on careers in media, design, and business.



Universal Studios Islands of Adventure Theme Park - Universal's Islands of Adventure invites students into a world of discovery where imagination meets innovation. From the physics behind roller coasters to the storytelling power of immersive environments like The Wizarding World of Harry Potter™, the park offers a thrilling backdrop for exploring STEM and creative industries. Each island showcases engineering, design, and branding at work, giving students a firsthand look at how technology and artistry combine to create unforgettable experiences. It's an ideal destination for school groups seeking both excitement and educational value in a setting that celebrates curiosity, creativity, and collaboration.



Volcano Bay Water Park - Universal's Volcano Bay Water Park offers students a refreshing blend of relaxation, adventure, and cultural storytelling. Inspired by the spirit of the Waturi people, the park combines thrilling water attractions with Polynesian-themed design and immersive technology, including the innovative TapuTapu wearable for seamless ride access. Whether students are plunging down the Krakatau Aqua Coaster or floating along the lazy river, they experience the intersection of engineering, hospitality, and creative branding in action. Volcano Bay is a vibrant, tropical escape that complements educational travel with fun, connection, and a deeper appreciation for global cultures and design.



During the day, your group will participate in **2 Business Master Classes** from CNBC's Business Learning Series.

Business Learning Series – Presented by CNBC's The Profit, featuring Marcus Lemonis, in association with Columbia College. Career planning doesn't have to be overwhelming. From how to choose a career path to how to improve people skills, the engaging, expert-led modules offer students real-world advice that will serve them throughout their careers. Teachers will select 2 of the following 3 options prior to travel:

Career Exploration & Preparation Master Class – Before students can really focus on a career, they must first discover their natural strengths. This module provides self-assessment tools to define several areas of interest for students and covers the entire process from application to interview, personal brand to work values.



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Leadership Skills & Personal Development Master Class – Leaders have the ability to influence others within an organization. In this experience, students are asked to take a good look at their own spheres of influence and assess the impact they may potentially make on others. They are provided tools they can use to positively influence their school or work environment and improve their personal skills.

Business Development: People, Process, Product Master Class – The 3 Ps are not only important for entrepreneurs, but they are also the foundation for any successful business. This module introduces these principles and builds upon them to teach students about the internal and external factors that affect businesses and how preparation for changes to these environments are imperative to the future of the company.

This evening we'll have dinner in our hotel and then we're off for a **mini-golf challenge!**

Day 3

Breakfast & dinner included; lunch on own

Rise and shine for a spectacular space day! Today we're heading to Cape Canaveral on Florida's eastern coast.

NASA's Kennedy Space Center - At Kennedy Space Center, students step into the heart of America's space exploration legacy, where science, technology, and human ambition converge. From towering rockets to immersive simulators, the center offers hands-on encounters with the innovations that launched astronauts into orbit and beyond. Students can explore the Space Shuttle Atlantis exhibit, walk beneath the massive Saturn V rocket, and engage with interactive displays that illuminate the physics, engineering, and teamwork behind every mission. The Astronaut Encounter brings them face-to-face with real NASA astronauts, offering personal insights into life in space and the dedication it takes to reach the stars.



This visit isn't just about awe—it's about inspiration. Through STEM-focused exhibits and behind-the-scenes access, students gain a deeper understanding of careers in aerospace, robotics, and scientific research. The experience encourages critical thinking, curiosity, and a sense of possibility, showing students that the future of space exploration could include them. For school groups, Kennedy Space Center is a launchpad for learning that blends adventure with academic enrichment in a way that's both unforgettable and profoundly motivating.

IMPORTANT TRANSPORTATION NOTE – Please be aware that this day includes 10-hours of motorcoach time. As KSC is approximately a 1.5-hour drive from your hotel, the time reserved includes 3 hours of travel plus 7-hours at KSC. If your school desires more time, we will be happy to book this for you but please be aware that motorcoach time is calculated hourly and you will be responsible for any additional fees incurred.

After our full day at Kennedy Space Center, we'll have dinner at the hotel or locally, dependent your hotel choice, and then it might be a great night for a walk, pool time, or even some bowling!



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Day 4

Breakfast included; lunch & dinner on own

Today we're back to experience Universal's 3 magnificent parks! Today will include **2 Master Class workshops; 1-hour each.**

Marketing & Sales – Getting the Message Out: The Marketing and Sales program teaches students about the effective marketing and sales campaigns created to promote Universal Orlando Resort™. Students learn about advertising, group sales, branding, marketing, and promotions. The program describes campaigns and marketing tactics for attractions such as The Amazing Adventures of Spider-Man® and The Wizarding World of Harry Potter™, special events, and other marketing initiatives throughout the resort.

Meteorology – Planning for Nature: Meet with and learn from Orlando's WESH 2 meteorologist Amy Sweezey. In this unique live presentation, you'll see what goes into understanding weather patterns and the impact they can have on theme park guests.

Tonight, we leave dinner open to dine wherever you wish. You may opt to stay at Universal's City Walk or have dinner locally. Please let us know your preference in advance of travel so we can confirm your return coach pick-up time.

Day 5

Breakfast, lunch & dinner included

This morning we'll get serious about education with a Master Class at the Orlando Science Center. From weather balloon engineering to forensic sciences, you'll be given options that work for your needs. In the afternoon, we'll travel to the Northern Everglades for lunch and an airboat tour as we learn all about alligators, and then in the evening, we'll walk to WonderWorks for pizza and an evening of fun!

EXAMPLE: Forensic Lab at Orlando Science Center – This lab is designed to intrigue and interest your students in the field of **forensic sciences**. Discover how techniques such as chromatography, blood typing and facial recognition computer software have changed the world of crime solving. See how forensic scientists use biology, physics and chemistry in the field of criminology.

Wild Florida Airboat Tours - Wild Florida Airboat Tours offers students a thrilling and educational journey into the heart of Florida's unique ecosystem. As they glide across the headwaters of the Everglades, students encounter native wildlife - including alligators, bald eagles, and wading birds - while learning about conservation, biodiversity, and the delicate balance of wetland habitats. The experience combines adventure with environmental science, giving a firsthand look at the importance of protecting natural resources. With expert guides and a focus on ecological stewardship, Wild Florida is a feast for the eyes and the soul.



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WonderWorks & The Outta Control Magic Comedy Dinner Show – Wonderworks is an amusement park for the mind, combining education and entertainment in over 100 hands-on exhibits for students of all ages. Students will feel the 65-mph hurricane force winds, be shaken by a 5.3 earthquake, play virtual sports, land the space shuttle, fly a fighter jet, lay on a bed of nails, design and ride their own roller coaster and more. Groups will also enjoy a pizza evening at the “Outta Control Comedy/Magic Dinner Show” combining high-energy comedy improvisation with fun magic to thoroughly entertain audiences of all ages.

Day 6

Breakfast & dinner included; lunch on own

Today is another amazing Universal day. Don't forget to bring your swimsuits and sunscreen for the Water Park!

Your Classroom in Motion: A STEAM App Series - Using the know-how behind Universal's top attractions, these programs help students deepen their understanding of how science, technology, engineering, the arts and mathematics are integrated in rides and attractions. Schools will select from one of the following Master Class options. **Today's Master Class is 2-hours.**



Transformers Roll Out – Students learn about the engineering principles of the 6 Degrees of Freedom and apply that knowledge to a hands-on analysis of TRANSFORMERS™: The Ride 3-D. Students then use their new skills to reconstruct the ride vehicle's motion sequences.

Hollywood Rip Ride Rock-it - A heart-pounding lesson in physical principles, Hollywood Rip Ride Rockit™ takes students inside the loops and drops of Hollywood Rip Ride Rockit™, teaching them hands-on lessons about the conservation of energy behind one of Universal Orlando's top attractions.

Mummy Dig-Site Detective - Mummy Dig-Site Detective puts your students in the middle of a strange series of events on our Revenge of the Mummy™ attraction, asking them to use their powers of scientific observation to find evidence and draw conclusions based on their perceptions of the ride environment.

Jurassic Paleobotany - Students become paleobotanists in Jurassic Paleobotany, searching Jurassic Park™ for foliage from the era of the dinosaurs and comparing their findings to fossils to make identifications. Working in groups, students use tablets to photograph plants and plot their locations on a map of the area, experiencing the rush of scientific discovery in the process.

Kongtrol Panel - With hands-on learning and real-life excitement, Kongtrol Panel pulls students into the world of Skull Island: Reign of Kong™, where they use engineering principles to program simulated vehicles safely around tracks of varying difficulty.



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This evening, we'll have our farewell dinner locally.

Day 7

Breakfast included but dependent upon departure time

Today we'll end our tour with free time in the morning (dependent upon flight timings) and then initiating our travel home, taking memories away with us that will last forever.



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STEM & BUSINESS MASTERS

IMPORTANT NOTE: If you wish to make this tour a shorter or longer tour, simply ask.
We are happy to help you customize your preferences.

Minimum Booking Numbers:

20 students

What's Included:

Roundtrip flights or motorcoach transport
6-nights' accommodation in Orlando
Airport transfers & group transportation to activities
Breakfasts & dinners daily (exception – dinner on Day 4) starting with dinner on arrival and ending with breakfast on departure
3-Day 3-Park-to-Park for Universal Studios, Islands of Adventure & Volcano Bay Water Parks
2 CNBC Business Master Classes (2-hours each)
2 Universal Studios Master Classes (1-hour each)
1 STEAM App Series Master Class (2-hours)
NASA's Kennedy Space Center
Orlando Science Center & Lab Master Class
Wild Florida Airboat Ride & Alligator Master Class, Tour & Lunch
Mini-Golf Excursion
WonderWorks + Comedy Pizza Dinner Show
Personal Tour Director
24-hour emergency cover

What's Not Included:

Fully comprehensive insurance (**mandatory**)
Baggage costs, pay directly to airline if required
Baggage handling - everyone should be able to pull / load their bag
Transfers to/from home airport
Transportation for activities not shown in the itinerary
Meals not shown as 'included' above (lunches & dinner on Day 4)
Meal selections other than ones provided for the entire group (we are generally able to cater for allergy conditions & vegetarians only)
Cost of personal passports, visas or visa waiver fees
Cost of inoculations or medication required for travel
Sightseeing / Entertainment not shown in Itinerary
Hotel incidental deposits & bills – mini-bar, movies, etc.
Gratuities – drivers, hotel services, local guides, tour director
Credit card fees if individuals wish to pay via credit card instead of ACH
Additional taxes, fuel surcharges or fees levied by governments / suppliers

As always, our staff are always available to you to answer any questions you may have regarding programming. If we may serve you in any way, please do not hesitate to contact us.



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